

CASE STUDY



Saying "No" to Paper

Dread of paperwork inspires cutting edge practice.

THUMBS DOWN

As a student in chiropractic college, Dr. Kris Chaffin visited over 100 offices to learn what he wanted for his practice. Mostly he discovered what he didn't want. After seeing how paperwork bogged down clinics, he says, "I definitely didn't want to deal with the paperwork hassle."

CUTTING EDGE FROM DAY ONE

"I had a dream, a vision to be cutting edge," he recalls. After checking out a number of software companies, he came across Medicfusion, which helped get him started with a paperless office using advanced technology. Today, four years after graduation, Dr. Chaffin runs a thriving practice. He's frequently on the road adjusting golfers at the U.S. Open or basketball players for NBA teams. He and his staff see over 2,000 patients a month in their California clinic.

HOT BUTTONS

Looking back, Dr. Chaffin clearly recalls the hot buttons that grabbed him as he "demo-ed" Medicfusion. Right away he liked the Patient Portal. "It saves time for everyone – patients, doctors, staff - because patients fill out paperwork in advance," he explains.

Another hot button was Medicfusion's anywhere, anytime access. "You can manage your practice from your iPad, laptop or phone – anywhere you have Internet access," he says. On a recent trip to New Orleans to adjust NBA players, he had no problem reviewing and updating his patient notes on the airplane ride back to California. "It's really convenient to be mobile and portable."

THE PAPERLESS EFFECT

It's not just Dr. Chaffin who values Medicfusion. "This system makes everything easier for our chiropractors. Also, our chiro assistant really likes the fact that there's no paperwork." For his part, Dr. Chaffin says, "Being paperless has just made the practice part here so much more enjoyable."

FASTER REIMBURSEMENT

The easy-to-use, accurate SOAP notes are also a big plus for this busy practice. "When our people do personal injury cases, the attorneys absolutely love our reports," he explains. "They say they've never seen notes this informative and easy to read, which really speeds up reimbursements."



Owner & Provider

Dr. Kristofer Chaffin, D.C.

Medicfusion Subscriber Since 2010

Practice Name

Core Chiropractic Center
corefolsom.com

- 6 Staff Members
- 2,200+ Patient visits/month

Location

Folsom, California

"Medicfusion's customer support is outstanding. I like it that the owners are very involved."

Dr. Kris Chaffin, D.C.



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